



To Serve our Members and Advocate for
Our Business Community

Meeting of the Board of Director Tuesday, February 17 2015 7:45am
Hampton Inn Board Room – 5th Floor

Present; Colleen Falk, Chuck Hildebrant, Ashley Johnson, Kirk Malkowski, Scott Turn, Chris Vacek, Lindsey Wangberg. Staff: Erin Messer, Lori Paris
Absent; Kristi Anderson, Betsie Curb, Bob Griggs, Dave Kloha, Bryce Oakes, Mychael Stittsworth, Kayla Walters, Ryan Welle

- I. Meeting called to order at 7:55AM by Chair Turn
- II. Action Items; January minutes were not approved as had not been sent out to board and there was not a quorum.
- III. Financial Report (Falk) See attached
- IV. Membership Report - Paris New members; Country Financial, Majestic Creations, DS Beverage Dropped; Pizza Hut, Peppercorn (closed) and Dale Carnegie.

V. Council & Committee Reports

Approve Exec Committee recommendation to full board to pursue a 501C3 for the benefit of applying for grants and seeking partner funds for hiring a Community Concierge. Motion: /Second: Carried
Executive Committee - Turn

Waterfront Construction- board packet included the waterfront bid and recommendations for Reirson to receive the bid. Chamber concerned for displacement of the Water Carnival. Dragon boat is safe for this summer. Bid does state the events may not have access to waterfront in 2016. Board agreed need to send message at the council meeting tonight to – accept low bid to community member that knows the festivals and community, request time to meet with council to visit about working through timing of events, signage of tourist info and hours, alternative parking for visitors and consideration for tourists and community members accessing Paul & Babe.

Membership Development:

Ambassadors- many new business visits recently.

YPN- very busy month. 47 attended Feb. meeting. 290 raffle tickets sold, 32 team sell out for Corn Hole tourney

Special Events:

Winterfest – successful- maybe add a kid fishing event next year

Dragon Boat – meeting this week- need to find one or two more sponsors and more teams. Only way to really grow the revenues share

A. Economic Development Council;

Grow MN – nothing to report

Workforce/Education – School Dist. to reveal their plans for a “bridges academy” similar to Central Lakes area.

President’s Report (Paris) Job Fair- April 9, Community Concierge –passed out material on job description and budget. Capitol Day- wrap up and share brochure of the day. All in attendance received a Bobble Head! More for sale in TIC. Discussion of unhappy member that we are selling these in the TIC. Board suggested they attend the March Exec Meeting to discuss.

March meeting date moved one week. March 24th

Meeting adjourned 8:57AM