

Meeting of the Board of Director Tuesday, August 18 2015 7:45am

Mayflower Building

Present: Kristi Anderson, Betsie Curb, Colleen Falk, Dave Kloha, Ashley Johnson, Kirk Malkowski, Bryce Oakes, Mychal Stittsworth, Scott Turn, Chris Vacek, Ryan Welle. Staff: Erin Messer, Lori Paris
Absent; Bob Griggs, Kayla Walters, Lindsey Wangberg

Thank You Kirk & Bryce for your years on the Board!

Meeting called to order at 7:48 A.M.

Approve Minutes of July Board of Directors Meeting (Attachment A)

Motion: CF Second: RW Yes x No

Approve recommendation of Exec. Committee to approve 2015-16 Profit Plan

Motion: DK Second: RW Yes x No

Financial Report - Falk - none available- will send one via email

Membership Report - Paris

New: Stu's Auto Electric, HAIRnaturally, & Lake Cabin Directories

Dropped; Renaissance Hearing Centers Inc.

Request to send a comparison of year to date of membership

Council & Committee Reports Executive Committee - Turn

Hosp. tax still a conversation among city council- current proposal is to increase the levy- EC discussed a need to get the business community input on a counter proposal

Update on True North- group has not met since last bd mtg- some are still working on the web site and a marketing plan has yet to be created- There is still the initial need to get businesses and groups to buy into True North and using the same message-

Membership Development:

Ambassadors- been a little slow but the call list is very long

YPN- last meeting had 53 – Sept. topic is Compatible Workplace Personalities by John Svingen.

Special Events - Messer

Winterfest – need to get started

Dragon Boat- down a number of teams- overall event was well done and many people attended on Sat. Next three years there should not be an overlap of County Fairs with event and hope to get the number of teams back up.

Annual Dinner – neither Scott nor Ryan able to attend current date of 9/22. Erin will work on a new date- theme is Chamberopoly.

Economic Development Council;

Grow MN – year end is 9/30- group working to meet goal of 20 visits. Had a nice visit in Blackduck

Workforce/Education- no report

Public Affairs- will reconvene in Sept. Capitol Day is April 6

True North - MS suggests packing tape with the True North logo and make available to businesses-

President's Report – Paris

Bemidji Lakes Guide- discussion of bidding with Arrow & Amity- board suggests sticking with current selection of Amity (Arrow had countered with a match bid) Chamber still has about a \$10K annual expenditure with Arrow. Sec. of State will visit this Thursday -Lori suggested we look into a Retention Committee.

Member Appreciation set for Thursday, current count at 50+

Meeting adjourned 8:48 AM. Next meeting **Tuesday, September 22** 2015; 7:45am