



LAKE BEMIDJI
dragon boat festival

July 29th - August 1st, 2015

10 Years of 'Paddles Up'!

Sponsorship Opportunities



It is one of the most talked about events held in Bemidji in recent memory and your business can be a part of the 2015 Festival scheduled for July 29th-August 1st by becoming a major sponsor.

MAJOR SPONSOR: \$2,500

Includes:

- Logo or name in all brochures if we receive commitment before 3/20/2015
- Thanks to our great media partners, over \$30,000 in advertising is provided to this great community event
- Logo or name in 25% of all radio, television and newspaper ads
- Complimentary registration for one team (\$750 value)
- 12 months of recognition on website
- PA mentions during event
- All sponsors will be included on our Lake Bemidji Dragon Boat Festival sponsorship banners
- First right of refusal on the 2016 major sponsorship

2015 MEDIA SPONSORS INCLUDE:



As a major sponsor your business will receive mention throughout the year as the event is promoted through our media sponsors and Dragon Boat website. Your business will be promoted on-site the weekend of the Festival. Your sponsorship assists in supporting an event that brings the community together, provides an economic boost to the region, and is a fun-filled weekend for all ages. Most importantly, all the proceeds of the event go to benefit the Bemidji community thanks to Bemidji Rotary and Bemidji Area Chamber of Commerce.

Hurry, the deadline to become a major sponsor and have your logo on the first brochures produced for the 2015 Lake Bemidji Dragon Boat Festival is March 20, 2015.

To secure your 2015 Lake Bemidji Dragon Boat Festival sponsorship, contact Lori Paris at the Bemidji Area Chamber of Commerce at (218) 444-3541 extension 107. Sponsorships are available on a first come, first served basis so call today!