



2017 SPONSORSHIP OPPORTUNITIES GUIDE ~GOLF CLASSIC~



TB&T
The Bank&Trust
Bryan/College Station

CONTACT:

B/CS Chamber of Commerce
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2017 SPONSORSHIP OPPORTUNITIES GUIDE

GOLF CLASSIC

Monday,
September 18
Pebble Creek Country Club
Contact: kim@bcschamber.org

LOBSTERFEST

Sunday, September 17
5:30 - 8:30 p.m.
The Brazos Center
Contact: kim@bcschamber.org

GOLD SPONSOR FOR GOLF & LOBSTERFEST FIVE AVAILABLE

- Premium Advertisement on Chamber website
- Social Media Publicity
 - 4,000+ Twitter Followers
 - 4,000+ Facebook Followers
 - 4,500 Constant Contact subscribers
- Name recognition in tournament program
- Corporate name displayed on all golf carts
- One team of 4 golfers
- LobsterFest corporate reserved table of 8
- 4 Golfer Gift Bags
- 4 Polo golf shirts
- Hole II Sponsorship
- Recognition at LobsterFest
- Corporate name in post-tournament recognition

Total Investment: \$2,500

SILVER SPONSOR FOR GOLF & LOBSTERFEST FIVE AVAILABLE

- Advertisement on Chamber website
- Social Media Publicity
 - 4,000+ Twitter Followers
 - 4,000+ Facebook Followers
 - 3,000 Constant Contact subscribers
- Name recognition in tournament program
- One team of 4 golfers
- LobsterFest corporate reserved table of 8
- 4 Golfer Gift Bags
- 4 Polo golf shirts
- Hole I Sponsorship
- Recognition at LobsterFest
- Corporate name in post-tournament recognition

Total Investment: \$1,500



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HOLE IN ONE SPONSOR FOR GOLF CLASSIC

- Name recognition in tournament program
- Sign on tee box displaying corporate name
- Name recognition at LobsterFest
- 2 Tickets to LobsterFest
- Corporate name in post-tournament recognition
- Option of having on-site representation at golf course
- Advertisement on Chamber Website
- Social Media Publicity:
 - 4,000+ Twitter Followers
 - 4,000+ Facebook Followers
 - 4,500 Constant Contact subscribers

Total Investment: \$1000





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TEAM SPONSOR FOR GOLF CLASSIC

- Name recognition in tournament program
- One team of 4 golfers
- 4 Tickets to LobsterFest
- 4 Golfer Gift Bag
- 4 Polo golf shirts
- Corporate name in post-tournament recognition

Total Investment: \$800

HOLE SPONSOR II FOR GOLF CLASSIC

- Name recognition in tournament program
- Sign on tee box displaying corporate name
- Name recognition at LobsterFest
- 2 Tickets to LobsterFest
- Corporate name in post-tournament recognition
- Encouraged to have on-site representation at hole which could include providing food, drinks, games, and/or entertainment (please note, there will not be electricity available)

Total Investment: \$500

HOLE SPONSOR I FOR GOLF CLASSIC

- Name recognition in tournament program
- Sign on tee box displaying corporate name
- Corporate name in post-tournament recognition

Total Investment: \$200

INDIVIDUAL FOR GOLF CLASSIC

- One Golfer
- One Ticket to LobsterFest
- One Polo Golf Shirt
- One Golfer Gift Bag

Total Investment: \$200



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LOBSTERFEST LIVE & SILENT AUCTION DONATION

Do you have a product, service or fun idea for the annual B/CS Chamber of Commerce Silent Auction? Our goal is to create the largest silent auction in Brazos Valley - a parade of great products and services representing our members and member companies.

The list of businesses participating will receive a lot of publicity before the event too.

Need some Donation ideas?

We are looking for gift cards, discounts coupons, packages, cash donations that we will package on your behalf with other purchased items, services, products, vacation home/time share rentals, sporting/entertainment event tickets, tours, tailgates, wine tasting, catered events, car care services.

BEVERAGE CUP

Have your company's name displayed on an item that everyone will have on their table! In addition to having your company's name or logo displayed on the high quality plastic cup, you will also receive a reserved table with eight (8) tickets, name recognition in the auction guide, name recognition on the looping power-point, and name recognition in post-event publicity.

Total Investment: \$2,000

LOBSTER CRACKER

Have your company's name displayed on an item that everyone needs to eat their lobster! In addition to having your company's name or logo displayed on the lobster cracker, you will also receive a reserved table with eight (8) tickets, name recognition in the auction guide, name recognition on the looping power-point, and name recognition in post-event publicity.

Total Investment: \$2,000

LOBSTER BIB

Have your company's name displayed on an item that everyone will be wearing! In addition to having your company's name or logo displayed on the disposable lobster bib, you will also receive a reserved table with eight (8) tickets, name recognition in the auction guide, name recognition on the looping power-point, and name recognition in post-event publicity.

Total Investment: \$2,000

WET NAPS

Have your company's name/logo displayed on an item that everyone will be using! In addition to having your company's name and/or logo displayed on the disposable wet napkin, you will also receive a reserved table with eight (8) tickets, name recognition in the auction guide, name recognition on the looping power-point, and name recognition in post-event publicity.

Total Investment: \$1,600

BUCKET CENTERPIECES

Have your company's name displayed on an item that people will see all night long! Your company's name/logo will be prominently displayed on the decorative centerpiece buckets which are placed on all the reserved seating tables. In addition to having your company's name or logo displayed on the bucket, you will also receive a reserved table with eight (8) tickets, name recognition in the auction guide, name recognition on the looping power-point, and name recognition in post-event publicity.

Total Investment: \$1,300

WINE CUP

Have your company's name displayed on an item that people will see all night long! In addition to having your company's name or logo displayed on the plastic wine cup, you will also receive a reserved table with eight (8) tickets, name recognition in the auction guide, name recognition on the looping power-point, and name recognition in post-event publicity.

Total Investment: \$1,250

RESERVED TABLE & TICKETS

Have a table reserved specifically for you and your company's guests! In addition to having your company's name or logo displayed on the table, you will also receive eight (8) tickets for admission to the lobster & steak dinner (with two drink vouchers per ticket), and name recognition in the auction guide, on the looping power-point, and in post-event publicity.*This may be split between no more than two companies. Each company will receive 4 tickets at the table.

Total Investment: \$1,000

MARKETING ADVERTISING

Advertise your company's name throughout the event! As a "market" sponsor, your company will have a 3.5" (tall) x 5.25" (wide) advertisement in our auction guide handed to all attendees, an advertisement appearing on the looping power-point, verbal recognition during the event, and named in post-event publicity. In addition, you will also receive two (2) tickets to the lobster and steak dinner.

Total Investment: \$500

2017 LOBSTERFEST & GOLF CLASSIC SPONSORSHIP AGREEMENT

Please list what sponsorships you and your company are interested in:

Total Cost for Sponsorship: \$_____

Sponsor Contact Information

Company Name: _____

Contact: _____ Phone: _____

Mailing Address: _____

City, State, Zip: _____

Email: _____

*****All sponsors must be members in good standing at time of pledge and event. Payment is due by August 31, 2017 and can be billed accordingly.***

By signing and completing this agreement, you are pledging to pay the amount listed for a sponsorship in which you will receive agreed upon services and marketing, as outlined.

Sponsor Signature: _____ Date: _____

ATTIRE: COLLARED SHIRTS REQUIRED - NO DENIM ALLOWED

Golfers Names: 1. _____ 2. _____

3. _____ 4. _____

Credit Card Authorization

Type: ____ Visa ____ MC Name on Card: _____

Credit Card #: _____ Exp. Date: _____ CVV Code: _____

Billing Address: _____

City, State, Zip: _____

_____ Please Invoice Me.