

BUSINESS OF THE YEAR

BAXLEY – APPLING COUNTY CHAMBER OF COMMERCE

The Baxley – Appling County Chamber of Commerce would like to recognize a business that has gone above and beyond to support and grow our community by presenting a “Business of the Year” award at the 2018 100th Year Diamond Jubilee Gala in March 2018. Businesses are encouraged to nominate themselves. Employees, family of employees and former employees are also encouraged to nominate current or former employers that made an impact on our community.

ELIGIBILITY REQUIREMENTS

To be considered, nominees must:

- be members of the Baxley- Appling County Chamber of Commerce
- be operation for a minimum of two years
- demonstrate business excellence and growth
- show commitment to social responsibility
- exemplify strong community involvement

JUDGING CRITERIA

The selection committee will be evaluating nominees on a variety of criteria.

- **Community Involvement** – Please explain the extent to which the **business** is involved in the community. This may include membership or support of civic clubs, churches, or other organizations in the community.
- **Customer Service** – How does the business ensure and provide exemplary customers service. This may be proven by testimonials, online reviews, BBB ratings etc.
- **Excellence in Industry & Innovation**- Describe how the business leads and creates innovation within their sector. This may include extra training, certifications, awards, recognition, etc.
- **Staff training and Motivation**- How are employees motivated and trained to promote a positive, productive work environment? This may include information on annual team building, strategic planning, employee training, incentive programs etc.
- **Employee Engagement in Community**- Are employees encouraged to participate in community events? Describe how the business inspires employees to be active community members.
- **Additional Information** – Please include any other extraordinary information that you believe should be considered.

APPLICATION

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Year Company was founded: _____

Number of Employees: Full time: _____ Part Time: _____

Is the Company headquartered in Appling County: _____

Has the company conducted business in Appling County for at least two years (24 months)? _____

Is the company a member of the Baxley Appling County Chamber of Commerce? (Required) _____

Please provide a narrative (up to 2 pages) explaining why this nominee should be the business of the year. Please include a brief description of the company and information that applies to the five areas of judging criteria. Supporting documents are allowed in addition to the narrative, please supply copies.

Submitted By: _____ Association to nominee: _____

Phone: _____ Email: _____

Please return nominations by Friday, [February 16, 2018](#) to:

Business of the Year
305 West Parker Street
Baxley, GA 31513