

## Website Packages

### Ultimate Website Package - \$3,000/year (save \$600) or \$900/quarterly

- ◆ Banner on Chamber of Commerce Home Page (only 6 available)
- ◆ Business Directory Search Ad
- ◆ All Chamber Website Banner Pages (15+)
- ◆ Top Priority Placement: Business highlighted and weighted at top of listings
- ◆ Business Category Banner Ad: Featured banner ad in your category
- ◆ Recognized as an Advertiser: On the Member Map Page
- ◆ Enhanced Website Listing
- ◆ Logo beside Business Name
- ◆ Ad Display Tracking

### Elite Website Package - \$1,500/year (save \$300) or \$450/quarterly

- ◆ Business Directory Search Ad
- ◆ 8 Additional Banner Pages of your choice
- ◆ Top Priority Placement: Business highlighted and weighted at top of listings
- ◆ Business Category Banner Ad: Featured banner ad in your category
- ◆ Recognized as an Advertiser: On the Member Map Page
- ◆ Enhanced Website Listing
- ◆ Logo beside Business Name
- ◆ Ad Display Tracking

### Pro Website Package - \$1,000/year (save \$200) or \$300/quarterly

- ◆ Business Directory Search Ad
- ◆ 6 Additional Banner Pages of your choice
- ◆ Top Priority Placement: Business highlighted and weighted at top of listings
- ◆ Business Category Banner Ad: Featured banner ad in your category
- ◆ Recognized as an Advertiser: On the Member Map Page
- ◆ Enhanced Website Listing
- ◆ Logo beside Business Name
- ◆ Ad Display Tracking

### Business Website Package - \$250/year

- ◆ Business Category Listing Banner
- ◆ Top Priority Placement: Business highlighted and weighted at top of listings
- ◆ Enhanced Website Listing
- ◆ Logo beside Business Name
- ◆ Ad Display Tracking

## 'River of Lights' Sponsor - \$1000

- ◆ Name listed as a Sponsor on signage at River of Lights
- ◆ Clickable logo on event page which links back to business website
- ◆ 'Thank You!' Ad in the Monthly Chamber newsletter in the Bastrop Advertiser
- ◆ Advertising Spot at Chamber Banquet in February
- ◆ 'Thank You' Ad on digital signage in Chamber office
- ◆ 'Thank You' Ad in all Email Blasts for month of December

## Mingle & Jingle Holiday Mixer Sponsor - \$500

- ◆ Clickable logo on event page which links back to business website
- ◆ Inclusion in Chamber Luncheon Presentation for that month
- ◆ Listed on digital signage in Chamber office
- ◆ Listed as Sponsor on event signage
- ◆ 'Thank You' Ad in the Bastrop Advertiser

## B.E.S.T. County-Wide Mixer

### 'B.E.S.T. of the Bunch' Sponsor - \$750

- ◆ Clickable logo on event page which links back to business website
- ◆ Logo displayed individually in digital presentation during mixer
- ◆ Recognition during presentation at mixer
- ◆ Listed on digital signage in Chamber office
- ◆ Listed as Sponsor on event signage
- ◆ 'Thank You' picture in the Bastrop Advertiser

### 'Cream of the Crop' Sponsor - \$250

- ◆ Clickable logo on event page which links back to business website
- ◆ Logo displayed with other 'Cream of the Crop' sponsors in digital presentation during mixer
- ◆ Recognition during presentation at mixer
- ◆ Listed on digital signage in Chamber office
- ◆ Listed as Sponsor on event signage
- ◆ 'Thank You' picture in the Bastrop Advertiser with other 'Cream of the Crop' sponsors

### 'Visitors Guide' Sponsor - \$400

- ◆ 3000 distribution per printing

### Chamber of Commerce Monthly Luncheon Sponsor - \$300 (Limited Availability)

- ◆ 4 tickets included (*additional tickets available for \$12/each*)
- ◆ Clickable logo on event page which links back to business website
- ◆ Inclusion in Chamber Luncheon Presentation for that month
- ◆ Mention on Luncheon Ad on digital signage in Chamber office
- ◆ Mention in weekly Email Blast

### Chamber 'After Hours' Sponsor - \$250 (3 available)

- ◆ Clickable logo on event page which links back to business website
- ◆ Inclusion in Chamber Luncheon Presentation for that month
- ◆ Mention on 'After Hours' Ad on digital signage in Chamber office
- ◆ Mention in weekly Email Blast

### 'We Believe in BISD' Initiative Supporter - \$200 (17 available per semester)

- ◆ Call Chamber for more information

### Digital Signage Advertising - \$20/month (6 month minimum)

- ◆ Ad is displayed on digital signage in Chamber Lobby/Board Room
- ◆ Business must provide ad

### Email Blast Banner Ads - \$50/week (4 week minimum)

- ◆ Ad is displayed on all Chamber Email Blasts
- ◆ Business must provide ad

# THANK YOU

for helping to support your  
Bastrop Chamber of Commerce!

# SPONSORSHIP

# OPPORTUNITIES



927 Main Street Bastrop, TX 78602  
512-303-0558

info@bastropchamber.com  
www.bastropchamber.com

## Sponsorship Agreement *(please print all information legibly)*

Name of Business:

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Address:

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Contact Name:

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Email:

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Phone #:

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Sponsorship Package:

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Event, if applicable:

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Amount: \_\_\_\_\_

Payment Option:

\_\_\_\_\_ Invoice

\_\_\_\_\_ Check

\_\_\_\_\_ Credit Card

*Please call the Chamber of Commerce for credit card options (512-303-0558)*

Signature of Representative

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Date

## Chairman's Circle - \$10,000 *(only 2 available)*

A value of \$16,125 purchased separately

- ◆ Listed as **Presenting Sponsor** for Patriotic Festival and River of Lights
- ◆ Loyalty Sponsor for Annual Chamber Banquet with TOP recognition & Advertising Spot
- ◆ Reserved Table and 8 tickets to Chamber of Commerce Banquet
- ◆ 1 Luncheon Sponsorship
- ◆ Visitor Guide Sponsor
- ◆ Ultimate Website Package *(see Web Packages for information)*

## President's Circle - \$5,000 *(only 4 available)*

A value of \$7,450 purchased separately

- ◆ Listed as **Platinum Sponsor** for Patriotic Festival and River of Lights
- ◆ Advertising Spot for Annual Banquet
- ◆ 4 tickets to Chamber of Commerce Banquet
- ◆ 1 Luncheon Sponsorship
- ◆ Visitor Guide Sponsor
- ◆ Elite Website Package *(see Web Packages for information)*

## VP's Circle - \$2,500

A value of \$3,400 purchased separately

- ◆ Listed as **Gold Sponsor** for Patriotic Festival and River of Lights
- ◆ Advertising Spot for Annual Banquet
- ◆ 2 tickets to Chamber of Commerce Banquet
- ◆ 1 Luncheon Sponsorship
- ◆ Pro Website Package *(see Web Packages for information)*

## Executive's Circle - \$1,000

A value of \$1,300 purchased separately

- ◆ Listed as **Silver Sponsor** for Patriotic Festival and River of Lights
- ◆ Advertising Spot for Annual Banquet
- ◆ Business Website Package *(see Web Packages for information)*

## Banquet Sponsorships

Banquet Title Sponsor - \$2500  
*(1 available)*

- ◆ 8 tickets for Reserved table to Annual Chamber of Commerce Banquet
- ◆ Listing on front of Banquet Program as Title Sponsor
- ◆ Signage with business logo at event
- ◆ Advertising Spot on Chamber Presentation night of event
- ◆ Listing in Program
- ◆ Listing on Chamber Website Banquet Event page
- ◆ Listing on Digital Signage in Chamber offices
- ◆ Mention in Chamber Luncheon Presentation

Banquet Table Sponsor - \$800

- ◆ 8 tickets for Reserved table to Annual Chamber of Commerce Banquet
- ◆ Advertising Spot on Chamber Presentation night of event
- ◆ Listing in Program
- ◆ Listing on Chamber Website Banquet Event page

Banquet Social Hour Sponsor - \$750  
*(Only 3 available)*

- ◆ 4 tickets for Annual Chamber of Commerce Banquet
- ◆ Signage with business logo at event
- ◆ Advertising Spot on Chamber Presentation night of event
- ◆ Listing in Program
- ◆ Listing on Chamber Website Banquet Event page
- ◆ Mention in Chamber Luncheon Presentation

Banquet Dessert Table Sponsor - \$500  
*(Only 3 available)*

- ◆ 2 tickets to Annual Chamber of Commerce Banquet
- ◆ Advertising Spot on Chamber Presentation night of event
- ◆ Listing in Program
- ◆ Listing on Chamber Website Banquet Event page

Banquet Loyalty Sponsor—\$250

- ◆ Advertising Spot on Chamber Presentation night of event (inside Banquet & in Lobby)
- ◆ Listing in Program
- ◆ Listing on Chamber Website Banquet Event page

Banquet Advertising Spot - \$150

- ◆ Advertising Spot on Chamber Presentation night of event (inside Banquet & in Lobby)
- ◆ Listing in Program

## Patriotic Festival Sponsorships

Patriotic Platinum - \$2,500

- ◆ Listing on all advertising
- ◆ Clickable logo on event page which links back to business website
- ◆ Mention in the Monthly Chamber newsletter in the Bastrop Advertiser
- ◆ Mention in Chamber Luncheon Presentation in August
- ◆ Recognition from stage during intermission
- ◆ 2' x 4' Banner (\$50 banner fee for first time sponsor) displayed at event
- ◆ One booth space at event
- ◆ Banner Ad on Chamber Website Events Section for 3 months
- ◆ Ad listed on digital signage in Chamber offices for 3 months

Patriotic Gold - \$1,000

- ◆ Listing on all advertising
- ◆ Clickable logo on event page which links back to business website
- ◆ Mention in the Monthly Chamber newsletter in the Bastrop Advertiser
- ◆ Mention in Chamber Luncheon Presentation in August
- ◆ Recognition from stage during intermission
- ◆ 2' x 4' Banner (\$50 banner fee for first time sponsor) displayed at event
- ◆ One booth space at event

Patriotic Silver - \$500

- ◆ Listing on all advertising
- ◆ Clickable logo on event page which links back to business website
- ◆ Mention in the Monthly Chamber newsletter in the Bastrop Advertiser
- ◆ Mention in Chamber Luncheon Presentation in August
- ◆ Recognition from stage during intermission
- ◆ 2' x 4' Banner (\$50 banner fee for first time sponsor) displayed at event

Patriotic Bronze - \$250

- ◆ Listing on all advertising
- ◆ Clickable logo on event page which links back to business website
- ◆ Mention in the Monthly Chamber newsletter in the Bastrop Advertiser
- ◆ Mention in Chamber Luncheon Presentation in August