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# 2016

# Sponsorship & Advertising Opportunities





# Aurora Chamber of Commerce 2016 Sponsorship & Advertising Opportunities

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# 2016 Aurora Community and Events Guide

Get your business listed in our yearly community guide! Over 10,000 copies are printed each year and distributed to residents, surrounding cities and various travel and tourism locations.

DEADLINE: Must have your ad and listing by February 6 2016

Contact the Chamber at 330-562-3355 or chamber@allaboutaurora.com

ADS		Member	Non-	Member
	Banner	\$125		\$225
	1/3 Page	\$225		\$325
	1/2 Page	\$325	• • • • • • • •	\$425
	Full Page	\$450	• • • • • • • •	\$550

#### **PREMIUM AD POSITIONS** (Limited availability. Call to inquire.)

Back Cover	\$750	N/A
Inside Front Cover	\$600	N/A
Inside Back Cover	\$600	N/A

*LISTINGS* \*Enhanced listings include a 50 word description

Standard Comp	\$75
*Enhanced with Ad\$50	\$100
*Enhanced without Ad \$75	\$150



Established 1799





# Networking Luncheon Sponsorships

Each year the Aurora Chamber plans various luncheons for our members. As a sponsor you will be able to:

- Give a two-minute presentation of your business
- Place advertising material at each table
- Receive paid lunch for two (2) representatives
- Reserve seating (when available)

Contact the Aurora Chamber at 330-562-3355 or chamber@allaboutaurora.com for availability.

January	Aurora Luncheon	\$175
February	Aurora Luncheon	\$175
March	Aurora Luncheon	\$175
April	3 Chamber Lunch	\$200
May	Aurora Luncheon	\$175
August	3 Chamber Lunch	\$200
September	Aurora Luncheon	\$175
October	3 Chamber Lunch	\$200
November	Aurora Luncheon	\$175
December	Holiday Party	\$200

(Exact event dates are TBD and are subject to change)

All chamber members are invited to donate prizes for our 50/50 raffle held at each event to benefit the Aurora Chamber Scholarship Fund.







## Business After Hours "Member Mixers"

Summertime is perfect for hosting your fellow chamber members at your place of business with a "Member Mixer"! Choose from one of 5 opportunities to be our host for an after-hours opportunity for networking and fun!

Choose the month that you would like to host. Contact the Aurora Chamber at 330-562-3355 or chamber@allaboutaurora.com to inquire on availability.



May June July August September

Host provides complimentary appetizers, open or cash bar, and a raffle prize. Events are typically held from 5pm - 7pm on a weekday.







# 3 Chamber Women's Expo Aurora, Solon & Twinsburg

Thursday, January 28, 2016 - 4:00pm-7:00pm Hilton Garden Inn-8971 Wilcox, Dr, Twinsburg, OH Showcase your business with a booth at the 3 Chamber Women's Expo! This show invites resident women from the Aurora, Twinsburg and Solon area to come and explore our wonderful businesses and their services.

DEADLINE: Must have your ad and listing by January 14th, 2016

#### **SPONSORSHIPS**

## Platinum Sponsor: \$1,000

- Complimentary premium double booth
- Name/logo on all promotional materials
- Name/logo on sponsor banner

#### Expo Sponsor: \$400

- Complimentary premium single booth
- Name/logo on select promotional materials
- Name/logo on sponsor banner

\*First come first serve! Submit your order form and payment early to pick your favorite booth location! (Booths will not be held without payment) Don't miss out!

Contact the Aurora Chamber at 330-562-3355 or chamber@allaboutaurora.com for more information.

# BOOTH SPACE

(This is a table top set up)

Standard Booth (1-6ft table, 2 chairs)

\$200 member / \$250 non-member

Extra \$50 for electricity

#### **Premium Booth** (2-6ft tables, 4 chairs)

(Only 24 premium locations available. Electricity is included. Call to inquire on availability)

\$350 member / \$400 non-member

#### **Special offer for Member Restaurants!**

You can participate in the Women's Expo at the reduced rate of \$50! Simply agree to provide a minimum of 200 food "tastes" for attendees!

Members \$50 / Non-Members \$100

Electricity is available at no add'l charge for restaurants.



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## 3 Chamber Business to Business Show

# Aurora, Solon & Twinsburg

Wednesday, May 11, 2016 4-7pm Signature of Solon Ballroom

Showcase your business with a booth at the 3 Chamber B2B Show held once per year at the Signature of Solon ballroom. This show provides a unique opportunity to meet other businesses from the Aurora, Solon, and Twinsburg areas and establish valuable business connections.

Contact Aurora Chamber for more information: 330-562-3355 or chamber@allaboutaurora.com.

#### **SPONSORSHIPS**

#### Title Sponsor: \$1,000

- Complimentary double booth
- Name/logo on all promotional materials
- Name/logo on sponsor banner
- Recognition throughout the event

#### **Presenting Sponsor: \$500**

- Complimentary standard booth
- Name on selected promotional materials
- Name/logo on sponsor banner

## Supporting Sponsor: \$300

- Standard 10'x10' booth
- Name on sponsor banner

## **BOOTH SPACE**

(This is a table top set up)

#### Standard Booth (1-6ft table, 2 chairs)

\$200 member / \$250 non-member

#### **Double Booth** (2-6ft tables, 4 chairs)

\$375 member / \$450 non-member

(Signs will not be allowed on walls. Floor or table signage only please. Member pricing valid for members of the Aurora, Solon and Twinsburg Chambers. There is extra charge for electricity. Please order in advance)

Raffle items requested (minimum \$25 value) We need volunteers! Contact us to help.



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#### Aurora business & community S H O W C A S E Saturday, October 24, 2015 10:00 am to 2:00 pm + Aurora High School A great day of FREE FAMILY FUN:

Entrance includes Tickets for Prize Natile     Trick-or-Treat at Booths for Giveaways     Crafts & Games     Concessions by AHS Varsity Hockey	Entertainment includes: • Musical Performances • ION30TICS Demonstration • Swifty the Clown Balloon Creations • Cooking Demonstration • Costume Parade * *Come in family-friendly costane for a chance for wine Infamily costane for a
<ul> <li>Farmers Market Vendors</li> </ul>	<ul> <li>Jungle Terry and Friends</li> </ul>
Aurora Chamber of Commerce & Visi Title Show The Atrium at Anna Maria •	ented by tor Bureau + Aurora City School District case Sponsors Aurora Farms Premium Outlets ng Co. + UH Portage Medical Center
Presenting Showcase Sponsor Aurora Manor Skilled Nursing & Rehabi	Supporting Showcase Sponsor Itlation Fifth Third Bank - Howard Hanna
	www.AllAboutAurora.cor

## Aurora Chamber of Commerce Business & Community Showcase Saturday, October 22, 2016 10am - 2pm Aurora High School

Step right up and get a booth for our annual expo! Showcase your products and services, meet Aurora residents and connect with potential customers face to face. Exhibitors receive a free 50 word listing and also have the opportunity to purchase ad space in our printed program. The program will be inserted into the Aurora Advocate the week of the event as well as distributed to attendees during the event.

Contact the Chamber for more information: 330-562-3355 or chamber@allaboutaurora.com.

#### **SPONSORSHIPS**

#### Title Sponsor: \$1,000

- Double booth and name/logo on banner
- Full page ad in showcase program
- Name/logo in all showcase advertising
- Recognition throughout the event

## Presenting Sponsor: \$700

- Standard booth and name on banner
- Full page ad in showcase program
- Name/logo in all showcase advertising

## Supporting Sponsor: \$500

- Standard booth at event
- Name/logo in showcase program
- 1/2 page ad in showcase program

## **BOOTH SPACE**

(Curtain backdrop and 8' tables and chairs included)

(Extra charge for electricity. Order in advance)

#### 10'x10' Standard Booth

\$250 member / \$300 non-member / \$100 non-profit

10'x20' Double Booth

\$375 member / \$450 non-member

#### 20'x20' Lg Corner Booth (2 available)

\$425 member / \$500 non-member

#### **AD SPACE IN PROGRAM**

Full Page: \$200 1/2 Page: \$100 1/4 Page: \$50

Raffle items requested (minimum \$25 value)







## Aurora Business & Community Golf Outing 2016 *Thursday, June 16 2016 Boulder Creek Golf Club*

We are pleased to announce that our annual golf outing will be held at Boulder Creek again this year. We are currently looking for sponsors, donations and volunteers to help make this our best year ever.

DEADLINE: Must have your logo and raffle items by May 29th 2016

#### **SPONSORSHIPS**

#### Premier Sponsor: \$1,500

- Exclusive Sponsor with VIP Sign
- Complimentary Foursome
- Special recognition in program, website, Chamber e-newsletter and throughout event

#### Dinner Sponsor: \$1,200

- Complimentary Foursome
- Dinner Sponsor Sign

- Special recognition in program, website, Chamber e-newsletter and at dinner

#### Premium Gift Sponsor: \$350

- Gift Sponsor Sign
- Provide premium gift with logo
- Special recognition in program, website and Chamber e-newsletter

#### Lunch Sponsor: \$350

- Lunch sponsor sign

- Special recognition in program, website and Chamber e-newsletter

#### Beverage Cart Sponsor (2): \$350

- Travel the course offering complimentary nonalcoholic beverages. Company name on cart.

#### Hole & Tee Sponsor: \$200

- Both hole and tee signs for extra value

#### Hole Sponsor: \$150

- Hole sign with your company name

#### Tee Sponsor: \$75

- Tee sign with your company name

\*Raffle items requested for Scholarship Fundraising (minimum \$25 value) We need volunteers! Contact us to help.



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# All About Aurora Drive It Yourself Tour

## Saturday, July 27, 2016

Attention all businesses! This community-wide event will drive potential customers directly to your door...literally!

**DEADLINE:** Tour Stop description and raffle items by July 5th, 2016

**CONTACT:** 330-562-3355 or chamber@allaboutaurora.com for more information.

## **SPONSORSHIPS**

## Tour Sponsor: \$250

- Company Name & Logo on all promotional materials and website.
- Tour sign in front of your business
- Your company listed with a description of your special gift in our tour stop map

## Tour Stop: \$50

- Tour sign in front of your business
- Your company listed with a description of your special gift in our tour stop map

NOTE: If you do not have a store front, we can provide a location for you!

Each tour stop offers a special gift for visitors and a Grand Prize contribution for our end of tour raffle!

"What a wonderful way to bring new people to our store that never knew about us. We will



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## 2016 Sponsorship & Advertising Order Form

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9 E. Garfield Road, #101 - Aurora, Ohio 44202 - PH: (330) 562-3355 - FAX: (330) 995-9052 - EMAIL: director@allaboutaurora.com

Build your own package! Select the sponsorship & advertising opportunities that make the most sense for your business. Some items are limited and are only available on a first come, first serve basis. Please call if you need assistance.

Aurora Community & Events Guide	3 Chamber Women's Expo	Aurora Community Golf Outing
Banner Ad (\$125 Member / \$225 Non)	Platinum Sponsor (\$1,000)	Premier Sponsor (\$1,500)
1/3 Page Ad (\$225 Member / \$325 Non)	Expo Sponsor (\$400)	Dinner Sponsor (\$1,200)
1/2 Page Ad (\$325 Member / \$425 Non)	Silver Sponsor (\$300)	Premium Gift Sponsor (\$350)
Full Page Ad (\$450 Member / \$550 Non)	Standard Booth (\$200 Member/\$250 Non)	Lunch Sponsor (\$350)
Premium Back Cover (\$750 Member)	Add electricity to standard booth (\$50)	Beverage Cart Sponsor (\$350)
Premium Inside Front (\$600 Member)	Premium Booth(\$350 Member/\$400 Non)	Hole & Tee Sponsor (\$200)
Premium Inside Back (\$600 Member)	Restaurant (\$50 Member / \$100 Non)	Hole Sponsor (\$150)
Standard Listing (Comp Member / \$75 Non	)YES, I need electricity to serve food.	Tee Sponsor (\$75)
Enhanced Listing with Ad (\$50 / \$100)	3 Chamber Business to Business Show	#of golfers x \$110 each.
Enhanced without Ad (\$75 / \$150)	S Chamber Business to Business Show	#of dinner only x \$50 each.
Networking Luncheon Sponsorships	Title Sponsor (\$1,000)	
Networking Luncheon Sponsorships	Presenting Sponsor (\$500)	YES, I can donate a raffle item.
January Aurora Luncheon (\$175)	Supporting Sponsor (\$300)	YES, I can volunteer to help.
February Aurora Luncheon (\$175)	Standard Booth (\$200 Member/\$250 Non)	Aurora Drive It Yourself Tour
March Aurora Luncheon (\$170)	Double Booth (\$375 Member / \$450 Non)	
April 3 Chamber Luncheon (\$200)	YES, I can donate a raffle item.	Tour Sponsor (\$250)
May Aurora Luncheon (\$170)	YES, I can volunteer to help.	Tour Stop (\$50)
August 3 Chamber Luncheon (\$200)	Aurora Business & Community Showcase	
September Aurora Luncheon (\$170)		Add your selections and put total here:
October 3 Chamber Luncheon (\$200)	Title Sponsor (\$1,000)	Aud your screetions and put total nere.
November Aurora Luncheon (\$170)	Presenting Sponsor (\$700)	\$
December Holiday Party (\$200)	Supporting Sponsor (\$500)	If your order is received by January 25th
Business After Hours "Member Mixers"	10'x10' Booth (\$250 / \$300 / \$100)	you qualify to be a sponsor.
Yes, I am interested in hosting.	10'x20' Booth (\$375 Member / \$450 Non)	you qualify to be a sponsor.
(Check preferred month)	20'x20' Booth (\$425 Member / \$500 Non)	
May	Full Page Ad in Program (\$200)	\$500 to \$1,000
June	1/2 Page Ad in Program (\$100)	You are a Silver Sponsor for the Year
July	1/4 Page Ad in Program (\$50)	- Business name/logo on website & emails
August		
September		
	YES, I can donate a raffle item.	\$1,001 to \$1,900
	YES, I can volunteer to help.	\$1,001 to \$1,900 You are a Gold Sponsor for the Year
		\$1,001 to \$1,900 You are a Gold Sponsor for the Year -Business name/logo on website & emails

#### Please mail, fax or email this sheet with your selections to the Chamber Office.

Event & Sponsorship Contact: \_\_\_\_\_\_

Contact Email:\_\_\_\_\_\_ Phone: \_\_\_\_\_\_

Company: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Exact event dates are TBD and are subject to change)

You are a Platinum Sponsor for the Year -Business name/logo on website & emails -Recognition at all Chamber events -Complimentary sponsorship at (1) Aurora Chamber Luncheon -4 complimentary luncheon registrations

(1) Aurora Chamber Luncheon

\$1,901 and Up



Membership Form and Dues must be received by January 31, 2016 to ensure listing in the 2016 All About Aurora Community & Events Guide.

9 E. Garfield Road, #101 - Aurora, Ohio 44202 - PH: (330) 562-3355 - FAX: (330) 995-9052 - EMAIL: director@allaboutaurora.com

#### **Annual Membership Dues**

Your membership dues are based on the number of company FTE Employees. A \$10 donation to the Scholarship program is also included in your annual dues.

#### Please check the appropriate category:

#### **Businesses:**

1-5 Employees	\$150
6-20 Employees	\$285
21-50 Employees	\$460
51-150 Employees	\$510
151-300 Employees	\$560
301+ Employees	\$660
Non-Profits	\$125
Retired Resident	\$55
Individual Resident	\$85

#### Mail form along with payment to: (Call if paying by CC)

Aurora Chamber of Commerce 9 E. Garfield Road, #101 Aurora, Ohio 44202

#### **Pre-Paid Social Packages**

As a member of the chamber, your entire staff is invited to attend our Aurora Luncheons, 3 Chamber Luncheons and Holiday Party. Purchase a social package in advance and save! (Individual events range between \$20 to \$25 each)

#### Please select the social package you prefer:

Package A (10 Registrations) \$195 - Value \$220

\_\_\_Package B (20 Registrations) \$390 - Value \$440

\_Package C (30 Registrations) \$585 - Value \$660

Registrations can be used by you or your employees for any of the following (10) events planned each year.

- (6) Aurora Chamber Networking Luncheons
- (3) 3 Chamber Networking Luncheons
- (1) Holiday Party

#### Amount to be invoiced:

Membership Dues	\$
Pre-Paid Social Package	\$
Sponsorships (From Other Page)	\$
Add'l Scholarship Donation	\$
New member? Add \$25.0	00 Processing Fee

2016 Total \$

Business Name:	isiness Name: Contact Person:		
Phone:	Fax:	Email:	
Physical Address:			
Mailing Address if differe	nt from physical address:		
Website:		Type of Business:	
To help members connec	t, we share member contact inf	fo with other members upon request. To opt out check here.	
Representative Signature	:	Date:	
Check all that apply:			
Reasons for Joining:Grow	my BusinessEducation & Seminars	s Networking Insurance /Benefits Legislative/Advocacy	
Myself or one of my employees	will: Join a committee Me	entor a new member Volunteer to work at one or more events	