

What has ACEC/MN done for me?



STRATEGIC GOAL 1

Be the leading voice of consulting engineers in Minnesota through effective advocacy, education, and outreach

Legislative action throughout the State of Minnesota

- ✓ Continued education on indemnification bill
- ✓ Nearly half of state legislators met with members
- ✓ PAC generated **\$50,000+** in contributions



STRATEGIC GOAL 2

Provide relevant, responsive education opportunities that enhance and improve the business practices of member firms

Building, Engineering & Construction Conference enhanced by Innovation Alley



30%

Attendance grew 30% over previous year

STRATEGIC GOAL 3

Provide meaningful opportunities for member engagement, peer-to-peer, and with the greater client community

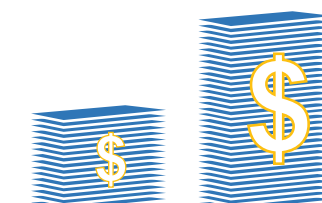
ACEC Connects Members to Clients

Focused on issues facing clients:

- ✓ Monthly meeting partnerships
- ✓ Annual forecasting seminars



Student Outreach



\$1,000 \$2,000

Doubled scholarships for high school students

- ▶ **800+** students reached
- ▶ **40** volunteers for Engineering Week
- ▶ **20** firms participated in Explorer Post

1/2 of new member firms were **MBE/DBE/WBE**

Programming/Education for 2016-2017:



80 hours of PDH opportunities



New Committees Launched

- ✓ Risk Management
- ✓ Business Practices



Committee Refocused

- ✓ Energy & Natural Resources

800+ attended educational events

Workforce Development Committee

- ✓ Women in engineering seminars doubled attendance
- ✓ Continued investment in emerging leaders series, including Executive Roundtable Breakfast on pivotal career moments



Engineering Excellence Awards

Record participation for 50th anniversary celebration

16% more entries **41%** more sponsors **44%** higher attendance

Thanks to firm donations, **\$24,000** in scholarships were awarded to **10 recipients** attending school at Minnesota colleges for the 2016 school year



Since 1977, more than **\$500,000**

in scholarships have been awarded



Top Tweets!

#EngineeringGoFigure

13 June 2016
#Engineering is #awesome! Pass it on. #EngineeringGoFigure #ACECMN

25 August 2016
Aug 25 (8a-5p) is #STEM Day in Carousel Park @mnstatefair! Build a bridge and SO much more!

21 November 2016
Kids learned what a "woonerf" is re: transportation planning. Can you guess what it is? #ACECMN #EngineeringGoFigure

27 January 2017
Engineers are witty & adventurous as demonstrated by volunteering for @InGeniusWendy Q & A panel. #pass#engineersweek

23 February 2017
We're building bridges just to break them @ShakoEast! @ACECMN #EngineeringGoFigure #eweek2017 #engineersweek

19 May 2016
"We compete every day. We partner every day. But we work together every day for a common cause."

14 July 2016
How far can YOU throw a #football? @mallofamerica is the size of 78 football fields, 9.5 million sq ft! #EngineeringGoFigure #ACECMN

2 September 2016
Now, where did I park my car..? MSP Airport offers 22,900 on-site parking spaces. #EngineeringGoFigure #airport @mspairport

2 September 2016
ACEC/MN is celebrating 50 years of engineering excellence! #ACECMNAwards50 #EngineeringGoFigure

15 February 2017
Is your workplace #fun? We're hearing why a culture of fun is critical from Gayle Cartier @TheFunDept today #ACECMN